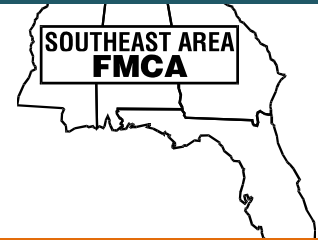


Family Motor Coach Association

SOUTHEAST AREA APRIL, 2010 NEWSLETTER



The International Convention at Albuquerque, New Mexico is over but remembering the good times will remain for months to come. The weather was a challenge but it did not stop or dampen a good time. We were able to experience all four seasons in one day. Cold mornings with snow, light showers at mid-day and in the 70's by afternoon. Something for everyone. The family coach count was right at 1,800 and that number was lower than we wanted but those that attended had a great time. The hot air balloon rides were a big hit and as many as ten balloons were launched daily full of excited FMCA members.

our attention to the 84th International Convention at Redmond, Oregon. There will be a Governing Board meeting at this rally and we need to have as many chapters as possible represented by the National Director, Alt National Director or a temporary delegate. Please check with your chapter and determine if your chapter will be represented, and let me know by e-mail. There will be a number of issues to be presented to the board for approval. I realize a trip to Redmond is a long haul from the Southeast Area but I cannot over emphasize the importance of our chapters participating in the governance of FMCA

Now that Albuquerque is behind us it is time to turn



**BLUEBERRY HILL RV
RESORT**

I have been contacted by Mr. Steven Tomaso of the Morgan RV Resorts and he has a special promotion beginning on May 21st for SEA Chapters. Blueberry Hill will become a NASCAR RV Resort and if a chapter books with 10 coaches or more they will get a special price of \$20.00. I am not sure what all this includes but call Steve at 866-617-8464, Ext 7061 for details.



GMAC Insurance

GMAC has become a partner with FMCA and as a result they are offering special rates on RV and auto insurance for FMCA members. If you are interested call GMAC and get a quote. You can reach GMAC by calling 1-800-462-2123

BROOKSVILLE RALLY WRAP- UP

The 2010 Brooksville Rally is over but that means we must start planning for 2011. The theme for 2011 will be "Go West at SEA". Picking a cowboy/cowgirl theme or country and western theme will again give us an opportunity to express our individuality especially in regard to the parade. We had 1,335 family coaches at the rally which means we fell short of our 2010 goal but next year is another year. The 1,335 number was larger than 2009. Now for the good news, we made approximately \$20,000.00 at the rally. But with the good news there is some bad news, a profit of \$20,000.00 means our short fall for 2010 will be approximately \$18,000.00. This short fall is due to the amount of money it requires to maintain our Brooksville site. Your Executive Board is looking at some innovative ideas to save more money for 2011. Our goal is to balance the budget for 2011



NEW MEMBER PROMOTION

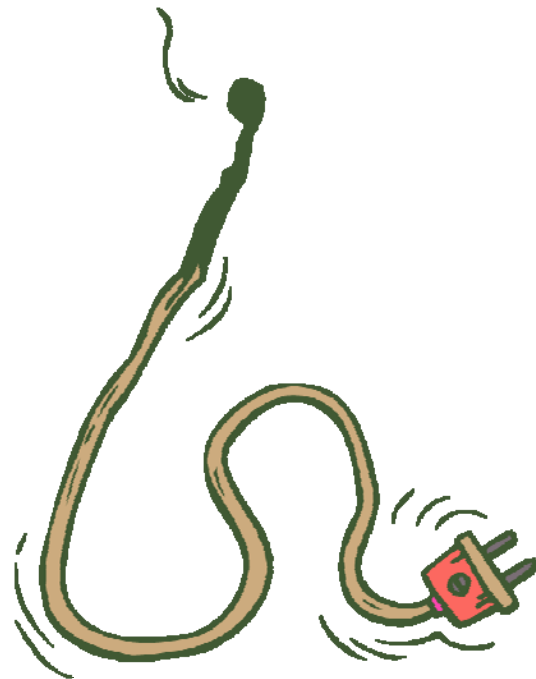
A new member promotion appears in the April issue of the FMCA magazine. In the April issue, on page 77, you will find a coupon worth \$10.00 for new members. You can tear out the coupon and give it to a prospective new member for a ten dollar discount. If you need additional coupons just reproduce the coupon as many times as you need. This is an excellent tool to help your chapters reach the "Dozen Does It" level.

2011 PERRY INTERNATIONAL CONVENTION.

As you are aware the 85th International Convention will be held at Perry, Georgia March 14-17, 2011. The Southeast Area will be the host for this rally. This means that the majority of the volunteers will come from our area. Starting in June of this year we will start compiling the list of volunteers. Please get this word out to your chapters so they can begin advance planning.

ELECTRICAL UPGRADE AT BROOKSVILLE

As most of you are aware, we are in desperate need of upgrading our electrical situation for our volunteers. We are developing a plan to upgrade our volunteer area from 20 amps to 30 amps. We need to purchase 30 amp boxes but we do not have the money to upgrade these boxes. As you may remember, we started a bus fund to buy our buses. I am asking you if we should approach chapters for money to upgrade our electrical situation. At this time, I am only seeking feedback from our chapters. Please let me or your Regional Vice President know what you think. If you have ever parked in the volunteer area you know what I am talking about. Thank you for your assistance in this matter.



CHAPTER CERTIFICATION

FMCA has recently completed Chapter certification and as a result we now have 78 active chapters. This is down from last year but we are still the largest area other than the International Area. The Southeast Area has a number of chapters that I call "danger close" to becoming inactive because they have less than fifteen coaches. Please review your membership numbers and determine if your chapter is "danger close". At the Brooksville Rally, we had 48 tables manned by chapters and the number of new chapter members was encouraging. We will not know how many for several months. There are 5,294 chapter members in the Southeast Area and 11,283 non-chapter members. As you can see, we are in a fertile recruiting area. Let's get our chapter membership up for 2010.

Safe Travels, and God Bless you,

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FMCA

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